

Date Posted : January 9, 2025

NOTICE OF MEETING

Please be advised that the Symons Recreation Complex Natatorium Board will convene on Monday, January 13, 2025 at 5:30 PM in the Richland County Board Room of the Courthouse at 181 West Seminary Street, Richland Center, WI 53581.

Information for attending the meeting virtually (if available) can be found at the following link:

<https://symonsrec.com/info/minutes/>

Agenda

1. Call to Order
2. Roll Call
3. Verification of Open Meetings Law Compliance
4. Approval of Agenda
5. Approve Minutes of the December 9, 2024 regular meeting
6. Public Comment

Administrative Reports

7. YTD Membership Updates
8. YTD Budget Updates
9. Staff Report
10. Symons Recreation Complex Foundation Report
11. Update on re-branding, sponsorships and partnerships related to growth and sustainability of current and future facilities that are part of the SRC

Action Items

12. Consider special family membership add-on rate for college students living at home
13. Consider recommendations for updates to the County/City Swimming Pool (Symons) agreement

Closing:

14. Future Agenda Items
15. Adjourn

Symons Recreation Complex Natatorium Board Minutes December 9, 2024

The Natatorium Board met on December 9th, 2024 at 5:30 pm. The following people were in attendance: Dave Turk, Todd Coppernoll, John Cler, Grant Worthington and Melony Walters (via online). Staff members Mike Hardy and Kyle Ewing were present. County/City Attorney Michael Windle was also present along with Symons Foundation members Barb Wentz, Alan Lins, Suzanne Fish and Dean Amundson. County Board member Marty Brewer arrived at 5:57pm.

1. Call to Order - Cler called the meeting to order at 5:37pm.
2. Roll Call of Membership
3. Open Meetings Compliance - Verification was met, per Hardy.
4. Approve Agenda – Worthington made a motion to approve the agenda. Turk seconded. Motion carried.
5. Approval of Minutes of November 11, 2024 – Turk made a motion to approve the minutes. Worthington seconded. Motion carried.
6. Public Comment – none.

Administrative Reports:

7. YTD Membership Updates – Hardy provided a report of November memberships. Current active membership is 1,888 members. Membership continues to climb steadily.
8. YTD Budget Updates- Hardy shared a spreadsheet with revenues and expenses through November 30. Revenues continue to exceed expenses, current YTD is 3% over revenues over expenditures. Hardy is projecting a positive finish to 2024 budget. Both County and City have paid 100% of their shared contribution in 2024.
9. Staff Report – Hardy reported on Celebrate Pink auction event which raised about \$2,000 for pool atrium furniture. He also noted that Symons will have messages on WRCO during the holiday season courtesy of the Symons Foundation. Ewing reported approximately 100 members took part in the Ugly Sweater Run/Walk raising almost \$1,000 for our swim lesson scholarship fund.
10. Symons Recreation Complex Foundation Report – Barb Wentz reported the Foundation is working on end of the year letters to review old donations and solicit new donations.

Action Items:

11. Consider request from St. Marys School for use of the swimming pool for SeaPerch program training – Program Director Mary Cooper along with 3 students from St. Mary’s presented the SeaPerch program, in which students build robots and maneuver underwater around obstacles. They will be attending a national competition in March and are requesting use of the swimming pool for 7 teams of students on Tuesday afternoons 1-2pm December 17 and 2:30-3:30pm January 21-March 16. Due to the size of their group, they are requesting exclusive use of the entire pool. Hardy noted that Symons direct costs would just be the wages for a lifeguard, which would be approximately \$15 per hour. Motion by Coppernoll to approve St. Mary’s use of the swimming pool on the dates provided for \$15 per hour, seconded by Worthington. Motion carried.
12. Consider final recommendations for updates to the County/City Swimming Pool (Symons) Agreement – due to the length of discussion expected, this item was moved to the end of the agenda.
13. Consider recommending transferring \$1,400 from Fund 37 (Every Child’s A Swimmer) to Fund 36 (Symons Operating Budget) to cover 2024 youth swimming lesson financial assistance and free pool passes – Turk moved to transfer \$1,400 from Fund 37 donations to Fund 36 Operating Expenses to cover 2024 scholarships and free pool passes, seconded by Coppernoll. Motion carried.

14. Consider recommending acceptance of December donations from the Symons Recreation Complex Foundation – Hardy passed out a draft resolution and a list of donations the Foundation had approved for Symons. Included was \$11,015.92 of equipment to include 2 kettlebell racks, 20 pool noodles, 6 tables and 24 chairs for the pool atrium, Red Cross certification fees for 7 new lifeguards, a cordless backpack vacuum with batteries and accessories, and 2 folding shower seats. Motion by Turk to accept December donations from the Foundation, seconded by Coppernoll. Motion carried.
15. Consider re-branding and sponsorships related to sustainability of current and future facilities that are part of the SRC – Tabled due to no new information available.
- (12.) Consider final recommendations for updates to the County/City Swimming Pool (Symons) Agreement – Attorney Windle discussed the 1987 City/County Agreement and went through recommendations for each section. He took input from members on the agreement and will draft a new agreement for the net meeting which members will need to approve so that it can be forwarded on to both the City Council and County Board for consideration. Overall members thought the agreement works well, especially currently as both City and County officials get along well and have worked together, however with the changing of officials it is important to consider language to account for potential disagreements and keeping the shared responsibilities and input on equal footing. Due to both City and County now employing an Administrator, many duties of the Board have changed since 1987, including hiring and firing, budget preparation and paying bills. Windle will clean all of the language up to make current and in the best interest of all parties and Symons. Windle noted that the membership will change to appoint a member of the Symons Foundation Board in lieu of UW-Richland rep, and that person may need to recuse themselves from some votes to avoid conflicts of interest, such as accepting donations from the Foundation. Foundation member Dean Amundson passed out several suggestions he had on the agreement, many of them already addressed by Windle. Changes will be made and draft agreement brought to next meeting.
16. Future Agenda Items – None.
17. Adjourn—Turk made a motion to adjourn at 6:47pm. Coppernoll seconded. The motion carried.

Symons Recreation Complex Membership & Visit Summary

December 2024 totals

*Closed all day December 24 & 25 (Tues & Wed) and 1/2 day December 31 (Tues)

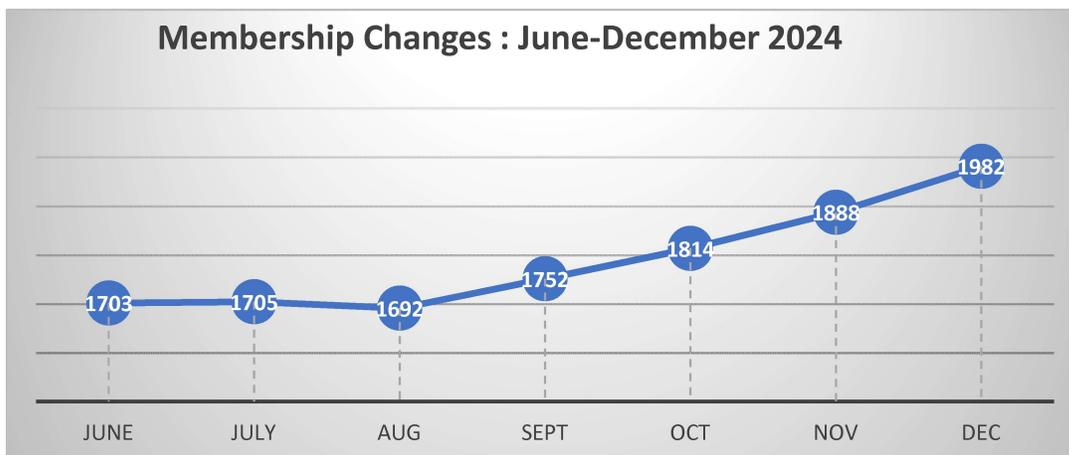
Current Active Memberships		change from last
12-Month	956	+73
3-Month	14	+1
1-Month	778	+16
EFT-Bank (Monthly)	152	0
other	82	+4
Total Active Members	1,982	+94

December Member Visits (per day)			change
	total	ave.	ave.
Monday	1,429	357	+58
Tuesday	687	171	-8
Wednesday	652	163	-90
Thursday	560	140	+2
Friday	701	175	-19
Saturday	278	69	-42
Sunday	383	95	+28
Total December Visits	4,690		-71

December Insurance Visits		change
Renew Active	787	-136
Silver Sneakers	179	-83
Prime	29	+3
Active & Fit	2	-10
Silver & Fit	31	+9
Total Insurance Visits	1,028	-217

Drop In (Non-Member) Day Pass		change
December Passes	476	+18

Dec Member Visits (per hour)		
	total	ave.
12am	6	1
1am	1	0
2am	6	1
3am	15	3
4am	20	5
5am	232	58
6am	236	59
7am	371	62
8am	307	76
9am	473	118
10am	418	104
11am	206	51
12pm	285	71
1pm	249	62
2pm	237	59
3pm	264	66
4pm	262	90
5pm	468	117
6pm	294	73
7pm	84	21
8pm	76	19
9pm	52	13
10pm	22	5
11pm	6	1



SYMONS RECREATION COMPLEX

Quarterly Financial Review

4th quarter YTD (January 1-December 31)*

*-not final, some late bills & revenues may be received in January

	2024 Budget	YTD	Remaining	%	Notes
Total Revenues	\$516,363.44	\$428,847.42	\$87,516.02	85*	*see membership fees below
Total Expenses	\$516,363.44	\$387,301.11	\$129,062.33	81*	

Overall Revenues at 83% (*85% with Dec. membership fees included) and Expenses at 81% (100% target for each)



Q1 revenues -9%; Q2 revenues -8%; Q3 revenues -13%; Q4 revenues -16%* (of target budget)

Q1 expenses -7%; Q2 expenses -11%; Q3 expenses -16%; Q4 expenses -19%* (of target budget)

Differential from target % : Q1 = -2% ; Q2 = 3% ; Q3 = 5% ; Q4 = 3% (projected between 3-4% final)

Revenues	2024 Budget	Year To Date	Remaining Balance	%	Notes
Richland County Taxes	\$54,492.06	\$54,492.06	\$0.00	100	
Membership Fees	\$306,779.00	\$252,649.17	\$54,129.83	82	*not including \$9,704.25 Dec membership fees (86%)
Special Events	\$6,000.00	\$5,101.77	\$898.23	85	
Class Fees	\$46,000.00	\$28,797.55	\$17,202.45	62	
Day Passes	\$35,000.00	\$24,686.00	\$10,314.00	70	
Merchandise Sales	\$4,100.32	\$3,094.63	\$1,005.69	75	
Court Fees	\$100.00	\$0.00	\$100.00	0	
USA Swim	\$5,000.00	\$0.00	\$5,000.00	0	
FOB Key Sales	\$3,800.00	\$5,140.00	-\$1,340.00	135	
Credit Card Rebates	\$100.00	\$211.18	-\$111.18	211	
Miscellaneous	\$500.00	\$183.00	\$317.00	36	
City of RC Taxes	\$54,492.06	\$54,492.06	\$0.00	100	

TOTALS	\$516,363.44	\$428,847.42	\$87,516.02	83	85% with Nov. fees included
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2025 Membership and Visitor Rates



Membership Rates – 2025

	Pay As		Year Paid in Full
	You Go	Auto Pay	
Student (17 & under)	\$43	\$33	\$321
Individual	\$54	\$43	\$452
Single Parent	\$59	\$48	\$506
Family	\$66	\$56	\$588
Family Plus	\$74	\$63	\$667
Leader (60+)	\$46	\$36	\$355
Leader Couple (60+)	\$52	\$42	\$432
Renew Active	Free	Free	Free
SilverSneakers	Free	Free	Free
Silver & Fit	Free	Free	Free

- **Pay As You Go**- Month to month payment option. No contract.
- **Auto Pay**—Month to month Contract option, deducted from a checking or savings account. Must complete a form by 15th of the month to cancel this option. (3 consecutive auto payments required before you cancel) This membership option is \$50-\$70 more expensive than the Paid In Full Option.
- **Year Paid in Full**- One payment for a year membership. **BEST VALUE!**
- A government issued picture ID must be presented by adults when using SRC.
- Memberships are non-transferable and subject to rules and regulations of SRC.

Visitor Rates – 2025 *All guests/visitors must register at front desk and adults must provide driver's license or government photo ID*

- FREE** Age 2 & under (pool only)
- \$6.00** Pool Pass for ages 3 & older
- \$8.00** Racquetball Pass, kids under 14 must be supervised
- \$12.00** Adult Facility Pass (Age 14 & older: pool, exercise room, & racquetball)
- \$12.00** Land and Water Fitness class drop-in rates
- \$27.00** One week single membership *No 24/7 Access
- \$35.00** One week family membership *No 24/7 Access

Membership Definitions:

Student – Ages 17 & under. Able to use the pool and racquetball courts (with an adult). If unable to swim, must be accompanied in pool.

Individual – Ages 18 through 59 . No children on this membership.

Single Parent – One adult and their children through high school age; living at the same address. (Exercise Rooms are only for those age 14 and older)

Family – Two adults living at the same address, plus their children through high school age. (Exercise Rooms are only for those age 14 and older)

Family Plus – Same as a family membership, but allows for *up to 2* extra adults with these conditions:

- Must be a child of at least one of the adults on the membership *and*
- Must be under age 24 *and*
- Must have the same address as the two primary adults on the membership or has a temporary college address

Leader – Person age 60 or greater at time of enrollment. No children on this membership.

Leader Couple – Two persons, both age 60 or greater at time of enrollment, living at the same address. No children allowed on this membership.

Renew Active, SilverSneakers and Silver & Fit - Free membership offered through an insurance company. **some may require a small fee.*

