

# Richland County

## Strategic Planning Committee

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**March 8th, 2022**

The Richland County Strategic Planning Committee convened Tuesday, March 8th, 2022, by teleconferencing via WebEx.

Committee members present by WebEx included Chair Ingrid Glasbrenner, County Board Supervisors Steve Carrow, Melissa Luck, Kerry Severson and Bob Frank. Others in attendance include Administrator Clinton Langreck, Linda Gentes, Don Seep, Shaun Murphy-Lopez, Troy Maggied and Cheryl Dull, Assistant to the County Administrator taking minutes and MIS running WebEx

**1. Call to Order:** Chair Glasbrenner called the meeting to order at 12:35 pm.

**2. Proof of Notification:** Chair Glasbrenner verified that the meeting had been properly noticed. A copy of the agenda was posted on the Courthouse Bulletin Board and a copy was sent by email to all Committee members, WRCO, Richland Observer and Valley Sentinel.

**3. Agenda Approval:** Moved by Supervisor Frank to approve the agenda as presented, seconded by Supervisor Severson. Motion carried.

**4. Approval of previous minutes:** Moved by Supervisor Frank to approve the minutes for the February 28<sup>th</sup> minutes as presented, second by Supervisor Carrow. Motion carried.

**5. Discussion and possible action regarding amendments to the proposed strategic plan — including the mission and vision statements:** Chair Glasbrenner stated Supervisor Linda Gentes had contacted her concerning the proposed strategic plan and the Supervisor Gentes requested to speak to the committee. Supervisor Gentes stated she had concerns that UW Richland wasn't recognized in the strategic plan in promotional terms. After discussion the board agreed the counties function is to continue to be supportive only in an advocate role.

Supervisor Luck stated that she will add wording to impress on UW Platteville-Richland to hire staff to handle promotional activities.

Different mission statements were reviewed and discussed.

Moved by Supervisor Frank to accept the mission statement *“Richland County will think strategically and anticipate the future, ensuring that the decisions made today will have lasting value and provide fiscal solvency. The needs of individuals will be respected while recognizing responsibility to the community as a whole.”*, 2nd by Supervisor Luck. All voting aye, motion carried.

Different vision statements were reviewed and discussed.

Moved by Supervisor Frank to accept the vision statement *“Richland County will be a leader for resilient rural counties and a place where people love life, enjoy work, and are empowered to raise thriving families”*, 2nd by Chair Glasbrenner. All voting aye, motion carried.

Chair Glasbrenner asked Supervisor Luck compile what was voted on and send the final to Clerk Kalish to put on the County Board agenda for approval.

**6. Discussion and possible action regarding non-mandated services:** Nothing further will be done with this at this point. The committee will come back to this after the plan is approved.

**7. Discussion and possible action regarding departments, committee, board and commission responses:** The committee agreed this is complete.

**8. Discussion and possible action on work plans:** The committee agreed this is complete.

**9. Discussion and possible action on presenting and educating the County Board on the Strategic Plan:** Discussion followed on the presentation approach to the County Board and the public.

Moved by Supervisor Luck to make changes to the Resolution to read *“NOW THEREFORE BE IT RESOLVED by the Richland County Board of Supervisors that the Richland County Strategic Plan, as a living document, is hereby adopted and the strategic initiatives and work plan within are to be reflected in future planning, budgeting and policy development ~~as is feasible~~; and”*, 2<sup>nd</sup> by Supervisor Frank. All voting aye, motion carried.

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Discussion followed on the Committees future after this 1<sup>st</sup> draft was approved and possible changes in committee structure. There was also discussion on mandated and none mandated services and when that information will be discussed before, during, or after the budget process and how to delegate the required work flow/assignments.

**10. Future agenda items:** Everyone agreed the Comprehensive Plan should be on the next agenda; Chair Glasbrenner - Work Plan.

**11. Adjournment:** The next meet was not scheduled. Moved by Supervisor Frank to adjourn at 2:21 p.m., seconded by Supervisor Carrow. All voting aye, motion carried.

Cheryl Dull

Assistant to the Administrator