

## STRATEGIC PLANNING COMMITTEE

February 28th, 2022

The Richland County Strategic Planning Committee convened at 12:45 p.m., Monday February 28th, 2022, on teleconferencing via WebEx.

Committee members present by WebEx included County Board Supervisors Ingrid Glasbrenner (Chair), Kerry Severson, Bob Frank(1:03pm) and Steve Carrow. Others in attendance: Administrator Clinton Langreck, Director Maggied (SWRP) and MIS staff were in attendance. Other staff and citizens in attendance on Webex

Absent: Melissa Luck (Vice),

**1. Call to Order:** Chair Glasbrenner called the meeting to order.

**2. Proof of Notification:** Chair Glasbrenner received verification from Administrator Assistant Dull that the meeting had been properly noticed. Copies of the agenda were sent by email to all Committee members, and a copy was posted on the Courthouse Bulletin Board.

**3. Agenda Approval:** Moved by Supervisor Carrow, seconded by Severson. Voice vote. Motion carried.

**4. Approval of previous minutes.:** Moved Glasbrenner, second by Carrow to approve the February 14<sup>th</sup> 2022 minutes as presented. Voice vote. Motion carried. With amendments to remove unfinished sentences on Items #6 and #8 and specification language that no action was taken on item #7 and #9 during the meeting.

### **5. Discussion a possible action regarding amendments to the proposed strategic plan — including the mission and vision statement**

The committee discussed the proposed mission and vision statements. The committee had concurrence that alternate mission statements #2 and #3 focus on fiscal views at the opening, which is less desirable than community or value views. Chair Glasbrenner commented that she liked alternate mission statement #1 remains her preference. Further discussion on reducing the last sentence, “Vital community involvement...” could be done for brevity sake. No objections. Chair Glasbrenner also commented that vision statement #1 is her preference. The committee agreed that the current proposed language is too long. Supervisor offered the suggestion of statement #3 with “economy” replaced with “community.” Supervisor Frank asked that other supervisors send him the three words that come to mind when envisioning the outlook for the county and community; keeping in mind “what we want the county to look like in the future years to come.”

### **6. Discussion and possible action regarding non-mandated services:**

No discussion or action taken.

### **7. Discussion and possible action regarding department, committee, board and commission responses.**

No discussion or action taken

## **8. Discussion and possible action on work plans**

The committee reviewed strategy for “Improved county identity and marketing” with no changes recommended. The committee reviewed the Strategic Priority of “Focus.” The committee discussed the task action of “Create a total benefits program for employees that highlights total compensation and investment of the county employee.” The County Administrator shared that these conversations will be brought forward to Finance and Personnel. The committee discussed the strategy of “Improve Transparency of County Meetings.” The committee discussed having a performance metrics for the task as being an “evaluate the tactics” goal. The committee reviewed the “Invest in education of County Board Supervisors” strategy. Discussion was had on “RED Presentation to Board about what it means to develop community from a holistic standpoint (economic proficiency, community wealth and health). Director Maggied commented that regional economic develop efforts are underway to help educate new supervisors on specifics of economic development in regional planning. No changes offered. The committee reviewed the strategy of “Deepen staff training in leadership and management” with consideration on feasibility and costs.

The committee began discussion on the capital facilities section. The committee reviewed the items and discussed that the list is composed of issues that arose from previous conversation with the County Board during our strategic planning sessions.

## **10. Future Agenda Items:**

Presenting and educating the County Board on the Strategic Plan

**11 Adjournment:** Motion by Carrow, seconded by Severson to adjourn to

Tuesday, March 8<sup>th</sup> at 12:30pm on the WebEx.

Clinton Langreck  
Richland County — County Administrator