

Richland County

Strategic Planning Committee

January 19, 2022

The Richland County Strategic Planning Committee convened Wednesday, January 19th, 2022, in the Richland County Board Room in the Richland County Courthouse, at 181 W. Seminary St. Richland Center, WI 53581 in person and by teleconferencing via WebEx.

Committee members present included County Board Supervisors Steve Carrow, Melissa Luck with Kerry Severson, and Chair Ingrid Glasbrenner by Webex. Others in attendance include Administrator Clinton Langreck with Troy Maggied and Shaun Murphy-Lopez by WebEx. Also Cheryl Dull, Assistant to the County Administrator taking minutes and Gabe Schmitt from MIS running WebEx

Excused: Bob Frank

1. Call to Order: Chair Glasbrenner called the meeting to order at 1:01 pm.

2. Proof of Notification: Chair Glasbrenner verified that the meeting had been properly noticed. A copy of the agenda was posted on the Courthouse Bulletin Board and a copy was sent by email to all Committee members, WRCO, Richland Observer and Valley Sentinel.

3. Agenda Approval: Moved by Supervisor Carrow to approve the agenda as presented, seconded by Supervisor Luck. Motion carried.

4 Approval of previous minutes: Moved by Supervisor Luck to approve the minutes for the January 10th minutes as presented, second by Supervisor Carrow. Motion carried.

5. Discussion and possible action regarding amendments to the proposed strategic plan — including the mission and vision statement:

Supervisor Luck reviewed the changes that were made to the plan along with changes recommended by other Committees and department heads. Supervisor Carrow suggested “Comprehensive Plans” wording in Chapter 1, first sentence in the 2nd paragraphs should be revised because we do not do this on our own. After discussion it was decided to remove the word “Board” and leave as just County.

Concerning the Mission and Vision Statements, Supervisor Carrow feels what we have chosen what best suits what we are trying to accomplish.

Shaun Murphy-Lopez felt our vision statement should be shorter and capture a more revitalized Richland County such as; Deliver justice, keep working people productive, protect vulnerability and improve quality of life for all. Chair Glasbrenner asked Supervisor Murphy-Lopez to give that idea for a mission statement more thought and come back with a complete worded statement.

Supervisor Luck stated that Administrator Langreck has not had enough time to bring his developed budget proposal to the committees for review before we start moving forward on the Finance Committees recommendation concerning funding. Supervisor Severson is in favor of approaching our Legislatures to lobby for more funds and if Legislature aren't willing to help, than we need to get the public more involved in deciding how to fund what we need to do. If we continue as is with what we want to complete than we will have to take funds away from our recreational areas of the county thus not being able to draw people to our area. Supervisor Luck and Chair Glasbrenner both agree that it is too premature to approach the public about referendums.

Clint advised the committee that we need to find a way to work with our lobbying representatives as asking them for more funds for an item may just lead them to slice our current funds differently with no real increase over all. He stated the County Association is currently working to represent a united county group to bring this to the Legislators.

Supervisor Luck asked where the committee felt the statement from Finance & Personnel concerning lobbying legislators should be inserted? It was agreed to add to the last bullet point, “lobby state for funding of mandated services”.

Supervisor Severson requested to go on record that he is frustrated with how the legislation and the county funding as a whole has transitioned.

Broadband changes should be “evaluate and support Broadband expansion in Richland County”.

Housing concern comments - Chair Glasbrenner felt is has been addressed in the plan.

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Improve financial practices, it was agreed to add "easy to read budget". With "Facility, roads and equipment" add the "forecasting.

Under Growth, outdoor activity promotion was suggested. After discussion the committee felt it was included in the improve county activity and marketing.

IT sent an email to Administrator Langreck which he will be bringing forward to Finance and Personnel that covers splitting the MIS budget out to computer needs, software expenses, department need, office expenses, etc.

Supervisor Luck presented a Diversity, Equity and Inclusion Training. She had sent an email to Administrator Langreck concerning an all-day in person training for \$2500. She thought that price would include training for multiple staff, committee members, etc. Administrator Langreck thought the training would benefit staff and should be considered. There has been some training already offered and some departments have already participated. Troy Maggied felt that the population has been stagnant for at least 10 years and we will need more of a diverse population in the future to pay the debt in the next 10-20 years. Supervisor Carrow felt it should be added as a bullet point for now. He stated in reviewing the plan some items have involved cost but several have not and maybe some things will need to be cut when this all comes together. He thought a good spot to add it was under Deepen Staff Training in Leadership and Management Improvements and in County Board Training.

Supervisor Carrow thought we should add another tab where we assess costs, assign tasks, time lines, implementation and execution. Chair Glasbrenner asked that this be added as a note for the next meeting.

6. Discussion and possible action regarding non-mandated services:

7. Discussion and possible action regarding departments, committee, board and commission responses:

As above

8. Discussion and possible action on work plans: As above

9. Future agenda items: Add a tab where the cost, tasks, time line, implementation and execution are reviewed and prioritized.

10. Adjournment: Next meet to be Monday, January 31st at 1:00 pm by WebEx. Moved by Supervisor Carrow to adjourn at 2:45 pm, seconded by Supervisor Luck. Motion carried.

Cheryl Dull

Assistant to the Administrator