

TOWN OF FAIRFIELD BROADBAND INTERNET SURVEY

Please return by October 25, 2019

Please completely fill the “bubble” that corresponds to your selection.

Like this: ☒ Not like this: ☐ ☐ ☐

The Federal Communications Commission (FCC) defines high-speed broadband Internet as a connection with a minimum download of 25 Mbps and 3 Mbps upload.

1. Currently:

	Yes	No	Don't know
a) Do you subscribe to Internet service at your Town of Fairfield home?	<input type="radio"/>	<input type="radio"/>	
b) Is high speed broadband Internet (at least 25 Mbps download/3 Mbps upload) available at your Town of Fairfield home?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. If you do not subscribe to Internet service, why not? (• Mark all that apply)

- | | | |
|---|---|---|
| <input type="radio"/> Not applicable | <input type="radio"/> Service is too slow | <input type="radio"/> Not available at my residence |
| <input type="radio"/> Do not use internet | <input type="radio"/> Service is inconsistent | <input type="radio"/> Service is too expensive |
| <input type="radio"/> Use in another location | <input type="radio"/> Other, specify: _____ | |

	Yes	No
3. Would you subscribe to high-speed broadband Internet service delivering service at <u>100 Mbps download/100 Mbps upload for about \$70 per month</u> if it was available at your Town of Fairfield residence?	<input type="radio"/>	<input type="radio"/>

4. The one-time hook up charge for high-speed broadband internet service depends on a home's distance from the line but would be a minimum of \$250, what is the maximum amount you would be willing to pay to get high-speed, broadband internet at your Town of Fairfield residence?

\$0/NA	\$250 - \$500	\$501 - \$750	\$751 - \$1,000	\$1,001+
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. How likely would someone at your Town of Fairfield residence do any of the following activities if you had access to high-speed broadband Internet service (100 Mbps download and 100 Mbps upload)?

	Very unlikely	Unlikely	Not sure/NA	Likely	Very likely
a) Start, move or grow a home-based business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Work from home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Access educational resources (K-12, post-secondary, continuing education, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d) Access medical information/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Improve the management of my farm/business (access market info, work with lenders do taxes, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you currently subscribe to Internet service at your residence, please GO TO Question 6. If you don't currently subscribe to internet service, please GO TO Question 12 to complete survey. Thank you.

6. What is your monthly cost for just your current Internet service (if part of a bundle, please estimate Internet cost only)?

\$40 or less	\$41 to \$70	\$71 to \$100	\$101 to \$200	\$201 or more	Not applicable
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. How satisfied are you with your current Internet service?

Very dissatisfied	Dissatisfied	No Opinion /NA	Satisfied	Very satisfied
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. If you are dissatisfied or very dissatisfied with your Internet service, why are you not satisfied?
(• Mark all that apply)

- | | | |
|---|--|---|
| <input type="radio"/> Not applicable | <input type="radio"/> Service is inconsistent | <input type="radio"/> Other, specify: _____ |
| <input type="radio"/> Service is too slow | <input type="radio"/> Service is too expensive | |

9. Who is your current Internet service provider at your Town of Fairfield area residence?

- | | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|
| Not applicable | Charter/
Spectrum | Frontier | Bug
Tussle | Century
Link | Satellite | Cellular
Service | Other (specify): _____ |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

10. Please use the space below to add any comments about broadband Internet service in the Town of Fairfield.

INFORMED CONSENT

11. In order to identify areas that are underserved, we would like to use your address and your response to create broadband demand maps. Do we have your permission to use your data in this way?

- | | |
|-----------------------|-----------------------|
| Yes | No |
| <input type="radio"/> | <input type="radio"/> |

DEMOGRAPHICS (for statistical purposes only)

12. What is your gender?

- | | | |
|-----------------------|-----------------------|-----------------------|
| Male | Female | Other |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

13. What is your age?

- | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and older |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

14. Do you have children, 18 years old or younger, living in your home?

- | | |
|-----------------------|-----------------------|
| Yes | No |
| <input type="radio"/> | <input type="radio"/> |

Thank you for taking the time to complete this important survey! Your participation makes a difference.

**Please return the completed survey in the enclosed
postage-paid envelope by October 25, 2019 to:**

**UW-River Falls Survey Research Center
124 Regional Development Institute
410 S. 3rd St.
River Falls, WI 54022-9989**