

RICHLAND COUNTY

Branding Committee

January 20, 2022

NOTICE OF MEETING

Please be advised that the **Richland County Branding Committee** will convene at **6:00 p.m., Thursday, January 27th, 2022 at the Wallace Student Center in the Roadrunner Café at the UW Platteville-Richland Campus, 1200 US Hwy. 14 West, Richland Center, WI.**

Agenda

1. Call to order
2. Proof of Notification
3. Agenda Approval
4. Establish committee roles – Chairman, Vice Chairman, Secretary
5. Discussion and workshop pertaining to the Branding of Richland County. This Committee along with participants of the city branding workgroup will collaborate on cohesive branding for both the County and the City. Participants will be taking part in a professionally executed branding process that will produce a County Branding Manual covering details of logos, motto, flag, branding elements for all road signage, vehicle signage, building signage, county departments letterhead, business cards, and the website.
6. Possible action by the Branding Committee may include votes to offer or verify suggestions to the professional branding agent.
7. Adjourn

A quorum may be present from other Committees, Boards, or Commissions. No other committee, board or commission will exercise any responsibilities, authority or duties.

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