

## Richland County Rules and Resolutions Committee & Ethics Board

### Agenda Item Cover

**Agenda Item Name:** Richland County flag

<b>Department</b>	n/a (County Board)	<b>Presented By:</b>	Shaun Murphy-Lopez
<b>Date of Meeting:</b>	10/7/21	<b>Action Needed:</b>	Motion
<b>Disclosure:</b>	Open Session	<b>Authority:</b>	Committee Structure, Section D
<b>Date submitted:</b>	10/6/21	<b>Referred by:</b>	None

#### Recommendation and/or action language:

Motion to receive and file a report on research conducted since the September meeting, and continue exploring the possibility of developing a flag under the Economic Development Director's marketing and branding efforts.

#### Background:

Research conducted since the last meeting includes the following:

- The history of the flag in the County Board room was researched by County Clerk Derek Kalish. See Attachment A for the email from Sandy Kraemer.
- The villages of Lone Rock, Viola, and Cazenovia were contacted to determine if they had any flags, logos, or insignia. Lone Rock and Viola have welcome signs with phrases. Lone Rock's is "We are the coldest in the nation with the warmest heart" and Viola's is "Heart of the Kickapoo Valley."
- Case studies of the process for developing a flag were researched. These include Norman, OK (Attachment B); Burlington, VT (Attachment C); and Genesee County, NY (Attachment D). Norman was a private effort sanctioned by the City of Norman, Burlington was a public effort instigated by their mayor, and Genesee County was led by that county's Director of Planning as part of a comprehensive plan. All three case studies appear to have included a process where a committee was formed (or an existing committee was designated as the authority) and the public was invited to submit designs. Designs were then winnowed down by the committee and a narrower field was voted on by the public. The committee then recommended one flag to the governing council or board.

Jasen Glasbrenner, Economic Development Director for Richland County and the City of Richland Center, is continuing efforts to develop marketing and branding materials, and the most likely path for developing a Richland County flag may be under those efforts.

#### Attachments and References:

Attachment A – County Board Room Flag	Attachment B – Norman, OK
Attachment C – Burlington, VT	Attachment D – Genesee County, NY

#### Financial Review:

(please check one)

<input type="checkbox"/>	In adopted budget	Fund Number	
<input type="checkbox"/>	Apportionment needed	Requested Fund Number	
<input type="checkbox"/>	Other funding Source		
<input checked="" type="checkbox"/>	No financial impact		

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**Approval:**

**Review:**

\_\_\_\_\_  
Department Head

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Administrator, or Elected Office (if applicable)