

## **Vote for a new Genesee County Flag -- one created by an adult AND one by a child**

posted by Press Release in [Genesee County Flag contest](#) [news](#).

*Submitted images and press release:*

Finalists have been selected for a new Genesee County flag and now the public will determine one winner from five flags designed by children and five flags designed by adults.

Please click [here](#) to vote for your favorite -- choose one adult flag AND one child's flag.

**Voting will end on Friday, April 30** and the winning selections will be announced the following week.

"We are excited about the entries for the contest and when residents go online to vote, we also are strongly encouraging them to fill out the various surveys for our 2050 Comprehensive Plan," said Felipe Oltramari, director of the Genesee County Department of Planning. "It is very important that we hear from our residents, business owners, and other stakeholders as we go about drafting a plan that reflects community priorities decades from now."

Those who vote online will have a chance to win free shelter reservations at DeWitt Recreation Area and the Genesee County Park & Forest for the upcoming season. Voters are automatically entered into the drawing by voting for one of the flag designs and by filling out any of the Genesee 2050 surveys. The more surveys someone completes, the more chances that person has to win.

"Kudos to everyone, both adult and child, that participated in the flag design contest," said Genesee County Legislature Chair Shelley Stein. "I know the committee had a difficult time in selecting the finalists in each category and that can only attributed to the vision, passion, and pride we all have for Genesee County."

The five entries from the adult category are described below each image:



**Flag 1** -- Symbolizes Genesee County's farming heritage as its foundation, in the blue horizon line over a green field of crops backed up by the sunshine, coming together to form a G for Genesee.



**Flag 2** -- Features a green shape in the center as the geographic boundary of the county; the G is for Genesee and it is surrounded by 13 stars representing the County's 13 towns.



**Flag 3** -- Includes the Holland Land Office Museum as its main graphic, symbolizing the birthplace of Genesee County (and all of Western New York). The enclosing shape has 12 stars, plus one more within it, representing the 13 towns in the County.



**Flag 4** -- Sunshine and the plant growing from a cultivated field represent the agricultural character of Genesee County. The graphic within the sun is an indigenous star symbol, which means courage and purity of spirit. The

valley symbol comes from the Iroquois word *Gen-nis'-Thee-yo*, meaning "The Beautiful Valley." The combination of these images symbolize the County's Seneca heritage.



**Flag 5** -- It is a bicolor design with two horizontal color fields in royal blue and gold. A blue and gold representation of the county seal is in the center consuming the middle two quarters of the width. It has a gold half circle outlining the top half of the seal to provide contrast against the royal blue field.

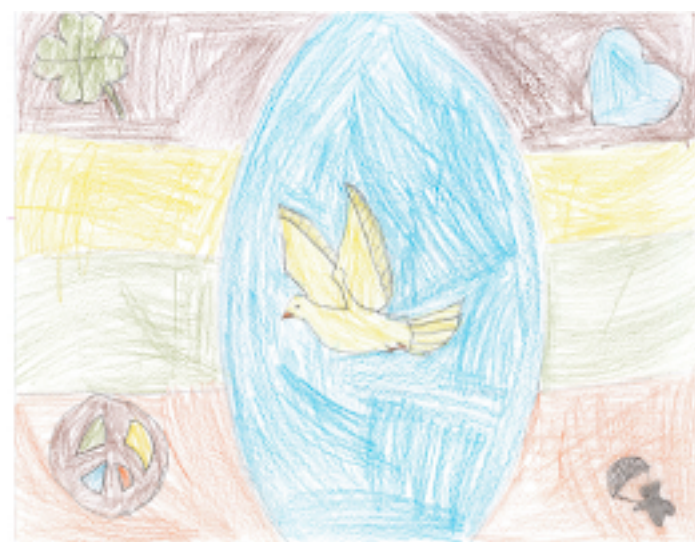
**The five entries from children are:**



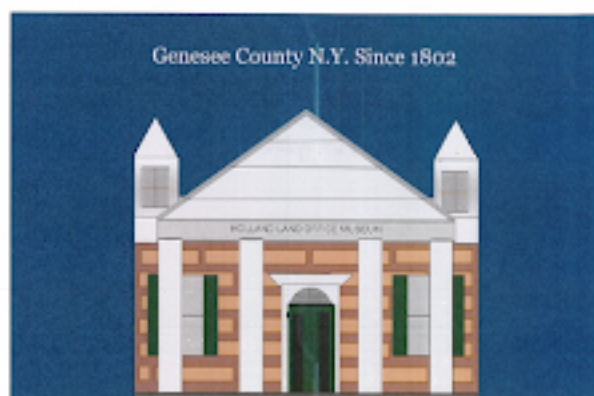
**Child's Flag 1**



**Child's Flag 2**



**Child's Flag 3**



Child's Flag 4



Child's Flag 5

<https://www.genesee2050.com/pages/flag-competition-rules>

# **Genesee County Flag Design Competition**

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**The Steering Committee for the Genesee County Comprehensive Plan Update Project invites members of the community to submit new Genesee County flag designs to brand and represent the future of Genesee County. The new flag will ultimately be flown outside of government office buildings and placed on all County web and social media content.**

### Flag Competition Guidelines:

- Keep It Simple. **The flag should be rectangular in shape and so simple that a child can draw it from memory.**
- Use Meaningful Symbolism. **The flag's images, colors, or patterns should relate to what it symbolizes.**

- Use Basic Colors. **Limit the number of colors on the flag to as few as possible which contrast well and come from the standard color set.**
- No Lettering. **Do not use writing of any kind (exception: the County Seal may be used). All entries must be the designer's original work.**
- Be Distinctive or Be Related. **Avoid duplicating other flags, but use similarities to show connections.**
- Submitting entries:
  - \_ **Send hard copies to: Felipe Oltramari, Genesee County 3837 West Main Street Road Batavia, NY 14020-9404**
  - \_ **Electronic submittals can be sent via email to: Felipe.Oltramari@co.genesee.ny.us OR mkane@prospecthill.co**



- \_ Emailed entries must be submitted in .pdf, .jpg or .png format and must not be larger than 5MB in size.**
- \_ There is no limit to the number of entries one person or team can submit.**
- \_ No entries will be returned.**
- \_ Winning entry becomes the exclusive property of Genesee County for its unlimited use.**
- \_ All entries must include designer's: Name / Address / Contact Phone Number / Email / Age**
- \_ Deadline for all entries: February 28, 2021**

## Questions?

Contact Felipe Oltramari at (585) 815-7901/[Felipe.Oltramari@co.genesee.ny.us](mailto:Felipe.Oltramari@co.genesee.ny.us)

***The Flag Competition is meant to be a fun and community minded activity! The County will select the winning entry in March 2021. A winner from the adult entries will be selected and a winner from the children entries will be selected. The Steering Committee reserves the right to accept or refuse any or all entries and is under no obligation in its selection process.***

***The following County seals may be used in design entries, but not essential.***







**Genesee County Department of Planning**

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