

**CITY OF RICHLAND CENTER
450 S. MAIN STREET – PHONE 608-647-3466
RICHLAND CENTER, WI 53581**

**MEETING OF THE RICHLAND ECONOMIC DEVELOPMENT BOARD
MEETING MINUTES**

**Monday, September 14, 2020 @1:15 p.m.
Richland Center Council Chamber**

1. Call to order

Mike Breininger called the meeting to order

2. Roll call, quorum, meeting noticed

- Michael Starks, Clinton Langreck, and Eric Klang are absent.

- Melinda Jones reported that the meeting was properly noticed and that there was a quorum present.

3. Review and approve minutes of last meeting

Motion - Marty Brewer

Second - Bruce Roesler

Vote - Unanimous

4. Tourism update by Marty Richards

- a. Air BNB Units – 3rd party rental service
 - i. People want to have an experience
 - ii. Many from outside area are coming to RCounty
 - iii. Jobs can be completed through remote connections
- b. Collaborative Website & Marketing efforts – Tourism / Chamber
 - i. Tourism redoing website
 - ii. Key attraction points –
- c. Offering Social Media assistance to people in the area.
- d. Review of Fall Events in the area – Keeping event going while observing social distancing.
- e. Let Marty know where he can help

5. EED report and actions—Jasen Glasbrenner

Updates were given on hours worked, new developments on Orange St., County CDBG – Close Funds, Housing, Industry, Marketing efforts for the City and County, Flood Recovery and Economic Resiliency Grant, Industrial Park developments.

6. Consideration of moving into closed session under Section 19.85 (1)(c) for the purpose of considering employment, promotion, compensation or performance evaluation

data of any public employee over which the governmental body has jurisdiction or exercises responsibility, regarding the Economic Development Director performance and review.

Motion: Marty Brewer

Second: Bruce Roesler

Vote: Unanimous

7. Closed Session

Probation review of Jasen Glasbrenner

Closed Session minutes were taken and are filed.

8. Motion to reconvene into open session

Completed in Closed Session

9. Probation removal – In Open Session

Motion to accept review document, remove Jasen Glasbrenner from probation, and place a record of the review in Glasbrenner's file.

Motion – Marty Brewer

Second – Todd Coppernoll

Vote – Unanimous

10. Missions statement for ED—

Statements from the July meeting were reviewed. Members offered suggestions and refined statements.

- Fostering economic development for a greater Richland area.
- Creating tomorrow through opportunity and optimism
- Crafting a future of vision, hope, and strength
- Crafting a future of vision, hope and success.
- Building a future of vision, hope and success
- Developing and Building a community of opportunity, success and excellence.

The board plans on completing the mission statement at the next regular meeting.

11. Other items – None at this time.

12. Next meeting set for Monday, November 9, 2020 @ 1:15?

13. Adjourn

Motion – Bruce Kaasa

Second – Todd Coppernoll

Vote – Unanimous