

# Richland **County** in Words and Pictures

## **We welcome your thoughts and input!**

We have surveyed hundreds of locals and visitors to uncover what makes Richland County special and we have convened a group of committed residents and local officials to work to design logos and taglines for use in Richland County and Richland Center. The two resulting logos will be distinct – but will work well together. We wanted to be sure that we have every good idea and design included in our discussions – so we are asking for any **additional input from locals to be sent in by February 24**. Thanks!

### **In words or pictures, please answer the following questions:**

1. **What Richland County Means to me** – Why do you like living here? What would grab the attention of others considering visiting or moving here? What is unique about who we are and what we offer? (Most successful taglines or mottos are 3 to 6 words long)
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2. **Logos or Logo elements for Richland County** – Describe or draw what images you think best tell our story in a unique, distinctive and compelling way. How can we stand out from other places that are similar to us or near to us?
- 

Optional: Please provide your contact information in case we have questions.

Name: \_\_\_\_\_ Contact Information: \_\_\_\_\_

**Return this form to:** Jasen Glasbrenner – [jasen.glasbrenner@co.richland.wi.us](mailto:jasen.glasbrenner@co.richland.wi.us)

**Use Subject Line: Richland County Branding** You can also drop your ideas off at the Richland Economic Development Office at City Hall, 450 S. Main St., Richland Center. If you have questions, feel free to use the email above to contact Jasen. Deadline for submissions is Thursday, Feb 24. All ideas and artwork become property of the City and County and we reserve the right to edit. No compensation is being offered. Additional pages or multiple entries are welcomed.

# Richland Center in Words and Pictures

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