

## U.W. PLATTEVILLE-RICHLAND COMMITTEE

January 10<sup>th</sup>, 2022

The U.W. Platteville-Richland Committee met in person and via WebEx on Monday, January 10<sup>th</sup>, 2022 at 1:15 p.m. in the Pippin Conference Center, located in Melvill Hall on the U.W. Platteville-Richland Campus, 1200 US Hwy 14, Richland Center, WI.

Committee members present included: Linda Gentes, Lee Van Landuyt, Chad Cosgrove, Bob Frank and Tim Gottschall by WebEx. Committee members absent: None.

Other in attendance: Melanie Platt-Gibson, Michael Compton, Melissa Gormley, John Christianson, Marty Brewer and Barb Wentz.

1. **Call to Order** - Chair Gentes called the meeting to order at 1:15 p.m.
2. **Proof of Notification** - Assistant to the Administrator Dull verified that the meeting had been properly noticed. Copies of the agenda were emailed to all U.W. Platteville-Richland Committee members, a copy of the agenda was posted on the Courthouse Bulletin Board, a copy of the agenda was emailed to The Richland Observer and WRCO.
3. **Agenda Approval** - Moved by Supervisor Cosgrove to approve the agenda as posted, second by Supervisor Frank. All ayes, motion carried.
4. **Approve December 13th Meeting Minutes** – Moved by Supervisor Van Landuyt to approve the minutes as presented, second by Supervisor Cosgrove. All ayes, motion carried.
5. **Campus Update** – Melissa Gormley is logged in by WebEx, she updated the committee on community connections and education. They are continuing on line teaching programs. She wants to do community outreach to see what the community is looking for and what they are expecting from working with Melanie. She plans to send out surveys to the community to get feedback on what the Community would like to see. Melanie stated they will be having some community coffees to touch base with the public on expectations. Linda ask if there would be some outreach programs such as college for kids? Melissa state their goal is to get back to in person meetings including youth classes.
  - a. **Update on enrollment** – Mike Compton stated the number that came out this morning were 52 enrollment applications have been received. Of those, 40 are complete. They currently have 38 admitted. 17 of 38 are interested in coming back next year.
  - b. **New program initiatives** – Mike informed the committee they are working on a Science Academy program for High School students. The credits for that class will transfer as college credits. It will be a face to face class, offered both here and at Baraboo.

Mike added they are continuing to focus on associates degrees and they are continuing to look at other associate programs. He stated he would like to get economic data on expansion and growth from the County's strategic plan. County Board Chair Brewer stated the County will share whatever data they have available. Chairman Brewer advised him to contact Jasen Glasbrenner to get the information.
  - c. **Update on Hillside Depot Housing – Contacting Management** - Mike contacted Jane at Hillside Depot Housing. She will set up a meeting with Duane to talk about the housing.
  - d. **Continuing Education update – Kari Wedige, Executive Director of CEI or Rebecca Powell** – Not present
  - e. **Community Outreach – Melanie Platt Gibson** – Melanie informed the committee that the Friends of Richland are working on setting up several coffee clutches to have open discussions with the public about things like; what does our student population look like and inform the public that everything that is earned here for credits transfer elsewhere.

They are working to connect with partners. They are meeting with the Richland Hospital and Rotary this month. They are making plans to visit businesses. They also want to get together with

Economic Development to get some statistic information. They want to start getting back into visible events such as the dairy breakfast and rodeo event.

- f. **Marketing – John Christianson** – John updated the committee that the campus billboard has moved to Hwy 14 out by McDonald's. Radio ads will be expanding into Reedsburg, Wisconsin Dells and Portage. Apparel will be in next week, which will be available to faculty and staff to start wearing. There was a story in the paper last week about someone that completed their bachelor's degree at the campus and there will be an upcoming story about someone that received their associates degree there.

Supervisor Cosgrove would like to know how many that are currently enrolled are local residents to see if the local advertising is helping. Van Landuyt would like to have the new enrollees from the area surveyed to find out what convinced them to sign up here.

- g. **Friends of Campus contacts** – Nothing

- h. **Staffing for instruction and student services** – Mike stated that they are looking for a music instructor for band and chorus. Eric Brewer was the previous instructor but the contract wasn't enough to keep him here at 33% of the time so they had to cancel his contract. If the committee knows of anyone, send the names to Mike

They're also looking for a Business Communications Instructor. All other positions are filled.

They had to pare down Social Science last year due to low enrollment.

All student services positions are filled except for Administrative Assistant 1. This may become a ½ time position in the future. Chair Gentes stated that she was told because of liabilities, they could not have volunteers. She wondered why, because the hospital has volunteers with no problems.

Mike added they are still down a custodian so students have been filling in. They will run an ad again this spring for hiring later in the semester. Although they had received no applications with the last 2 ads.

Supervisor Gentes stated she ran into Scott Walter. He is interested in coming back part time.

Supervisor Gentes asked how many students are currently learning on line and how many in person? Mike stated he will not get those numbers until after the appeal process, but he estimated about 75% in person.

- i. **Other** – None

- 6. **Food Service Update** – Cindy was present to give a report. She is hooking up with Richland Area Airbnb to do snacks, cookies, etc. Souperama has been a great success. They have been doing a lot of cleaning in their spare time. The food service will come in at \$4,500.00 over estimated revenue in 2021.

- 7. **Campus Maintenance and Repair Projects – Michael Compton for Mickey Knoble** – A bill report has been handed out to the Committee. Wallace Hall has restroom leaks and the underground electric to bridge is severed and they are waiting for quotes to get it fixed.

The new boiler wasn't working this morning. Precision Controls is scheduled to come look at it.

The Maintenance Department is working very hard to keep up. The Campus pays \$19,000.00 for their share of maintenance which they use to cover small ticket items. They use the County's portion of \$39,000.00 to cover big ticket repairs. Mike sat down with the Foundation to discuss what their intentions are for the campus, but he wants to preserve their money and not use it on repairs.

- 8. **Monthly Invoice Approval** – Moved by Supervisor Cosgrove to approve the monthly invoices, second by Supervisor Van Landuyt. All ayes, motion carried.

- 9. **Fundraising ideas or possibilities for funding maintenance** – Chair Gentes remarked that the committee has to come up with ideas to keep the campus functioning. Mike stated he had met with Clinton at which time they discussed how Baraboo and Sauk County are handling their campus funding.

The City puts up ½ and the County puts up ½. In speaking with Darlo, Darlo felt it would be double taxation.

Supervisor Van Landuyt added that there may be possible grants to help or past alumni to help. He has an acquaintance that writes grants, he will speak with him about possibilities.

Melanie commented that when she met with Clinton, he stated the county is coming into 2023 in a million-dollar deficit.

Linda recommended they should consider a food fundraiser, ex. St Patrick day feed. Van Landuyt also suggested Valentines and Easter.

Melanie stated she could have someone from Baraboo come down to discuss the structure of funding up there.

Marty will approach the city about funding.

Mike suggested a building remodel campaign. With possible naming rights with funding. Baraboo just built a science building with all donor funds.

10. **Tour of campus** – Everyone agreed it is too chilly today. Possibly February or March would be better weather.

11. **Agenda Items for February 2022** – None other than what was already discussed.

Next meeting will be held on Monday, February 14th at 1:15 PM on campus in the Pippin Conference Room, located in Melvill Hall.

12. **Adjourn** - Moved by Supervisor Gottschal, second by Supervisor Van Landuyt to adjourn. All ayes, motion carried. The meeting adjourned at 2:30 p.m.

Minutes respectively submitted by

Cheryl Dull  
Assistant to the Administrator