

STRATEGIC PLANNING COMMITTEE

February 14th, 2022

The Richland County Strategic Planning Committee convened at 1:00 p.m., Monday February 14th, 2022, on teleconferencing via WebEx.

Committee members present included County Board Supervisors Ingrid Glasbrenner (Chair), Melissa Luck (Vice), Kerry Severson, Bob Frank and Steve Carrow. Others in attendance: Administrator Clinton Langreck, Director Maggied (SWRP) and MIS staff were in attendance. Other staff and citizens in attendance on Webex Absent: None

1. Call to Order: Chair Glasbrenner called the meeting to order.

2. Proof of Notification: Chair Glasbrenner received verification from Administrator Langreck that the meeting had been properly noticed. Copies of the agenda were sent by email to all Committee members, and a copy was posted on the Courthouse Bulletin Board.

3. Agenda Approval: Moved by Supervisor Luck, seconded by Carrow. Voice vote. Motion carried.

4. Approval of previous minutes.: Moved Frank, second by Luck to approve the January 31st 2022 minutes as presented. Voice vote. Motion carried.

5. Discussion and possible action regarding amendments to the proposed strategic plan — including the mission and vision statements:

No discussion or action was taken

6. Discussion and possible action regarding non-mandated services:

The Administrator reported that it will be a time impact to incorporate listing out and costing mandated vs. mandated services.

7. Discussion and possible action regarding departments, committee, board and commission responses:

No discussion or action was taken

8. Discussion and possible action on work plans

The Committee discussed changing work plan language to include several changes by consent: 1) adding “investigating the need to” implement a Public Health review of financial decisions to recognize what, if any, the public health implications will be from decisions. Changes were made with no objection; 2) reviewed the “Increase discretionary and variable revenue source” goal and included “set baseline data” to the plan; 3) reviewed the increased coordination goal with the tactics of “Engage in joint procurement materials and equipment whenever possible” and “Engage in decision making that considers environmental impact”; 3) reviewed “increased coordination” with tactics — director Maggied recommended working with townships and city to join on resurfacing projects; discussion was had on moving the “Explore opportunities to share or contract staffing services” into the “focus” goal; 4) discussion on improving communication and development of a new county website, and the potential expense of \$30K to implement; 5) review and discussion on the “coordination of community

develop and land use decision-making in Richland Center among institutional partners” and tasking the Richland Economic Development and Administrator; review and discussion on giving annual pay raises and changing to generalize to an increase in benefits; 6) review and discussion on “Maintain investment in workforce and community development” including prioritized construction and improvements to existing property, the committee discussed appropriateness of “encouraging increased property attractiveness” in context of property cleanliness, discussion of adding a “develop a policy of net benefit” performance metrics for non-mandated services; 7) reviewed the tactics of “Support business attraction and retention” The committee discussed reconvening on “Improve county identity and marketing at the next meeting.

The committee discussed intensions of addressing the capital facilities sheet of the workbook. The committee discussed attempting

9. Future Agenda Items:

No new items

10. Adjournment: Motion by Frank, seconded by Carrow to adjourn to Monday February 28th at 12:30pm on the WebEx.

Clinton Langreck
Richland County — County Administrator