

## STRATEGIC PLANNING COMMITTEE

January 10th, 2022

The Richland County Strategic Planning Committee convened at 1:00 p.m., Monday January 10<sup>th</sup>, 2022, on teleconferencing via WebEx.

Committee members present included County Board Supervisors Ingrid Glasbrenner (Chair), Melissa Luck (Vice), Kerry Severson and Steve Carrow. Others in attendance: Administrator Clinton Langreck and MIS staff were in person. Other staff and citizens in attendance on Webex Absent: None

**1. Call to Order:** Chair Glasbrenner called the meeting to order.

**2. Proof of Notification:** Chair Glasbrenner received verification from Administrator Langreck that the meeting had been properly noticed. Copies of the agenda were sent by email to all Committee members, and a copy was posted on the Courthouse Bulletin Board.

**3. Agenda Approval:** Moved by Supervisor Luck, seconded by Carrow. Voice vote. Motion carried.

**4. Approval of previous minutes.:** Moved Luck, second by Carrow to approve the November 2<sup>nd</sup> 2021 minutes as presented. Voice vote. Motion carried.

**5. Discussion and possible action regarding edits to the proposed strategic plan**

No action taken.

**6. Discussion and possible action regarding non-mandated services**

No action taken.

**7. Discussion and possible action on strategic initiatives impacting future county budgets**

No action taken.

**8. Discussion and possible action regarding committee, board and commission organization responses**

The committee began discussion with review with Land Conservation Committee Minutes. Supervisor Luck expressed that the Land Conservation Committee is looking for initiatives to evaluate the possible combination of departments. It was proposed that language to evaluate and consider merging departments be included within Chapter Two under the “Streamline Organizational Structure.” Discussion on creating an office of administration was had. The County Administrator was asked to investigate the impacts.

Discussion was had on incorporating environmental impacts and responsible stewardship. Discussion on visualizing whether environmental stewardship is a community impact item or an organizational priority was had. Discussion was had on recommendations from UW Campus, who proposed to add in “...as well as all non-mandated services” to the Tactics in Chapter #2 in Tactics. The Committee reviewed comments from the Richland County Economic Development Committee. It was requested to have the Richland County Economic Development Committee in the structure hierarchy chart. Discussion was had on amending the “...make decisions that plant seeds of success for the future,” from the “Accountability” Section. Discussion was had on changing “tax base” to adding “community wealth” in chapter 2 “The ‘Business’ of the County.” Discussion was had on including language in raising revenues through increased amounts of fines, fees, licensure, grants, etc. Discussion

on adding “economic proficiency, community wealth and health and community’s development to County Board Supervisors.

The Committee reviewed notes from the Property, Buildings and Grounds Committee meeting to include life-cycle costs and long-term maintenance costs to the “Considerations” section of Chapter Two. The Committee reviewed notes from Rules and Resolutions regarding streamlining committee structure and adding it to Chapter Two, Page Five. The committee also discussed adding language to the plan to encourage supervisors to attend the Wisconsin County’s Association Conferences. The Committee reviewed notes from the LEJC Committee. Discussion was had on incorporating the need to plan for future jail improvements.

The Committee discussed the nature of the strategic plan and including a statement at the beginning of Chapter One acknowledging that most of the goals are inward focused administrative goals, with intensions of future community impact goals to follow in a comprehensive plan in future sessions. The County discussed amending the mission and vision statement. More discussion needed at future meeting.

**9. Discussion and possible action on scope of evaluation of services**

No action taken

**10. Future Agenda Items:**

Discussion and possible action regarding amendments to the proposed strategic plan, including the mission and vision statement

Discussion and possible action regarding non-mandated services

Discussion and possible action regarding departments, committee, board and commission responses

Discussion and possible action on work plans

**11 Adjournment:** Motion by Luck, seconded by Carrow to adjourn to Wednesday, January 19<sup>th</sup> at 1:00pm in the County Board Room and on WebEx.

Clinton Langreck  
Richland County — County Administrator