

U.W. PLATTEVILLE-RICHLAND COMMITTEE

September 13, 2021

The U.W. Platteville-Richland Committee met in person on Monday, September 13, 2021 at 1:15 p.m. in the Pippin Conference Center, located in Melvill Hall on the U.W. Platteville-Richland Campus, 1200 US Hwy 14, Richland Center, WI.

Committee members present included: Linda Gentes, Chad Cosgrove; Bob Frank and Lee Van Landuyt. Tim Gottschall was absent.

Chair Gentes called the meeting to order at 1:15 p.m.

Clerk Kalish verified that the meeting had been properly noticed. Copies of the agenda were emailed to all U.W. Platteville-Richland Committee members, a copy of the agenda was posted on the Courthouse Bulletin Board and a copy of the agenda was emailed to The Richland Observer and WRCO.

Agenda - Motion by Cosgrove, second by Frank for approval of the agenda. Motion carried.

August 9th Minutes Approval - Motion by Van Landuyt, second by Frank for approval of the minutes. Motion carried.

Branch Campus Community Director Update – Platt-Gibson reported that having a booth at the Richland County fair was an overall positive experience and that she was happy to have the opportunity to share information about the campus with the community. Platt-Gibson noted that roundtable discussion sessions will be held in the coming weeks and shared the current connections she is making with various groups/organizations in the community.

Branch Campus Recruiter – Kayley Klein introduced herself and shared what her role is within the UW-Platteville organization.

Assistant Provost Report and Update – Compton reviewed September Assistant Provost Report. Highlights are as follows:

*Hillside Depot Housing

13 market rate studios available at a cost of \$700 - \$1,000 per month depending on occupancy. 2 one-bedroom apartments at \$995 per month. Interested parties must complete an application, credit check, provide rental history, verify employment, pass a background check, sign a 12-month lease and pay security deposit of one month's rent. Those unable to meet this requirement must provide pre-payment of 6 months' rent and one-month security deposit and arrange a co-signer.

*New Student Update (as of 9/7/21)

40 students signed up for New Student Experience (NSE)

Fall course registration is at 31 students

1 student in pipeline that has not registered

8 cancellations post NSE: lack of affordable housing was a reason cited for many of the cancellations

*International Students

Students can apply through UW-Platteville Admissions or work with UW-Platteville International Programs. Gentes inquired about the utilization of local host families as a way to increase the enrollment of international students. Mike Breininger shared his experiences with UW-Platteville regarding the coordination of international students in attending UW-Platteville Richland. Breininger stated he felt an opportunity to have international students attend the Richland campus is being missed. Van Landuyt stated he felt the effect of the campus is being diminished and is in need of an advocate. Platt-Gibson noted the concerns and emphasized that everyone is on the same team and that we need to work together. Compton noted he would work with the Foundation to request their support for scholarship funding for international students. Compton also reported that the recent student welcome was well attended, the Branch Campus Retreat was productive, a search for new advisor is underway as Stephanie Joyce resigned and that planning is underway for the Love of Learning Lectures.

Marketing/Public Relations – Christensen reviewed marketing and promotional activities that have been planned and/or completed. Activities included a mixture of newspaper articles, radio appearances, local sponsorships and social media posts.

Food Service Update – Arneson stated that Welcome Week was a success and the café is providing meal services for several upcoming community events. Arneson also reported that she is encouraged for the next month as things are looking up.

Campus Maintenance and Repair Projects – Michael Compton for Mickey Knoble

- a. Wallace Student Center – Work continues on HVAC system controls. Work should be completed this month.
- b. Gymnasium – Badgerland flooring has completed the work in the women's restroom. Painting has also been finished and fixtures and hardware still need to be installed.
- c. Melville Hall – Precision Controls completed work to install new thermostat and the AC for the south section is working properly. Ash Creek repaired fire alarm wires, unit under warranty and is up and running.
- d. HVAC – Installing new hot water circulation pump in Roadrunner Café boiler system and new heating elements in the booster heater for the dishwasher.
- e. Buildings – Tape and cover drinking fountains in all buildings. Repaired entrance door to library so it closes and locks correctly.
- f. Grounds – Trimmed trees and shrubs, mowed and edged the lawns and removed fallen trees from hiking trails.
- g. Custodial – Buffed and waxed Melville Hall, setup and tear down for community events held on campus and set of divider in Melville Hall.
- h. MISC - Took truck in for repair and coordinated roofing work with contractors.

Monthly Invoice Approval – Invoices totaling \$9,047.21 were presented for review. Motion by Van Landuyt, second by Cosgrove for approval to pay invoices from the Outlay budget. Motion carried.

Campus Loop Report – No updates at this time.

Agenda Items For Next Meeting – Gentes noted she would like to review the market share report and unique selling points assessment from Victoria Livingston and more information about international students.

Gentes noted the next meeting would be held on Monday, October 11th at 1:15 PM on campus in the Pippin Conference Room, located in Melvill Hall.

Adjourn - Frank by Cosgrove, second by Van Landuyt to adjourn. Motion carried. The meeting adjourned at 3:30 p.m.

Derek S. Kalish
Richland County Clerk