

U.W. PLATTEVILLE-RICHLAND COMMITTEE

August 9, 2021

The U.W. Platteville-Richland Committee met in person on Monday, August 9, 2021 at 1:15 p.m. in the Pippin Conference Center, located in Melvill Hall on the U.W. Platteville-Richland Campus, 1200 US Hwy 14, Richland Center, WI.

Committee members present included: Linda Gentes, Chad Cosgrove; Bob Frank, Lee Van Landuyt, and Tim Gottschall.

Others present included: Tammy Wheelock, Deputy County Clerk; Dr. Michael Compton, Assistant Dean for Faculty and Staff Services, University of Wisconsin-Platteville; Melanie Platt-Gibson, Branch Campus Community Director, University of Wisconsin-Platteville; John Christensen, Branch Campus Communications Manager, University of Wisconsin-Platteville; Angie Arneson, Food Service Supervisor; Marty Brewer, Chairman of Richland County Board and Darlo Wentz, Richland County Campus Foundation Executive Secretary.

Chair Gentes called the meeting to order at 1:15 p.m.

The Deputy Clerk verified that the meeting had been properly noticed. Copies of the agenda were emailed to all U.W. Platteville-Richland Committee members, a copy of the agenda was posted on the Courthouse Bulletin Board, a copy of the agenda was emailed to The Richland Observer and WRCO.

Agenda - Motion by Cosgrove, second by Frank for approval of the agenda. Motion carried.

June 14th Minutes Approval - Motion by Gottschall, second by Cosgrove for approval of the minutes. Motion carried.

July 12th Minutes Approval - Motion by Cosgrove, second by Gottschall for approval of the minutes. Motion carried.

Assistant Provost Report and Update – Michael Compton

- a. Panorama Visit/Student Housing - Compton noted that housing is available for 53 students in the dorms, which is now owned by Panorama Estates.
- b. Enrollment Numbers: Interested & Registered - 108 applications have been received thus far with 93 of those being admitted. Registration is still open.
- c. Survey - Conducted with local businesses
- d. International Students: Where to Send Application - International students are able to apply on the campus website, through the International Programs office, or walk in and speak with an advisor.
- e. Introduction of Staff & Foundation Director - New Recruiter, Kayla Murphy
- f. Campus Promotion - Update by John Christensen
 - a. Focusing on building relationships with local schools, including educators, parents and students.
 - b. Sponsor local sporting events.
 - c. Current & retired professors to speak at local schools with students and educators.
 - d. Monthly radio interviews with local stations from Richland Center and Reedsburg.
 - e. General mailer to locals, email newsletter to local educators, school board members and alumni.
 - f. Host community events on campus, like recent Partners for Prevention Coalition event last week.

- g. Window poster campaign for local businesses.
 - h. Sell UW-Platteville Richland merchandise- car decals, yard signs, apparel, etc.
 - i. Seek out events to be present at. Ex.) Had booth at Richland County Dairy Breakfast.
- g. Additional Items – Compton met with Richland High School principal, would like to provide fields and eventually some facility usage for high school students.

Van Landuyt suggested using local paper to advertise and keep the community up to date on campus happenings. Also, to work with superintendent of Richland School District to be included in communications with parents. Gentes stated she is glad marketing is not relying solely on social media for advertising.

Gentes stated she would like to see College for Kids reinstated. Compton agrees, however, there are new rules and regulations to follow from the UW system. Christensen recognizes importance of program and will continue working on getting the program reinstated.

Branch Campus Community Director Update – Platt-Gibson noted that overall she feels the community is hopeful, several have mentioned the campus is needed, and that the increased visibility of staff on campus is very beneficial. Platt-Gibson reported she is working on increasing the campus’ presence within the local school district and increasing the awareness of the campus’ connection with UW-Platteville. Upcoming events include: roundtable for local businesses in September, breakfast with local high school principals and superintendents on campus this fall, will have booth at Richland County Fair, and organizing a mini expo for 5th and 6th grade students. Platt-Gibson stated she is open to speaking engagements.

Darlo Wentz, Richland County Campus Foundation Executive Secretary commented that the foundation would like to take part in promotions.

Food Service Update – Arneson stated that 250 meals were served at the recent Partners for Prevention Coalition event. Arneson reviewed several events in which the Food Service will/did provide goods for including: welcome back students and facility event, ADRC event, jurors meals, Sweater Run, pound cake fundraiser, and grab & go soups. Arneson also noted that meal sites are not fully reopened.

Campus Maintenance and Repair Projects – Michael Compton for Mickey Knoble

- a. Wallace Student Center – Work continues on HVAC system controls. Once complete Precision Controls will install digital controller and wiring. Work should be completed this month.
- b. Gymnasium – Badgerland flooring will start work on men’s restroom the week of August 9th.
- c. Melvill Hall – Compressor was installed by Precision Controls but having issues with controls. HVAC controls slated to be replaced in FY 2022 budget. Estimated cost is \$15,000. New AC unit installed in 2020 is having issues, Ash Creek will take care of issues as it’s under warranty.
- d. HVAC – Replaced condenser fan on Melvill Carrier Condenser unit. Replaced air filters in all buildings.
- e. Buildings – Repaired drinking fountain in East Hall, flushometer in men’s restroom in café, faucet in Melville East custodial closet and floorscrubber. Painted women’s restroom doors/frames and retiled. Boilers were inspected by State Boiler Inspector, passed with no issues.
- f. Grounds – Mowed and edged lawns. Mowed and removed falled trees from hiking trail. Sprayed weeds and trimmed scrubs. Installed new tires and batteries on John Deere mower. Serviced Bad Boy mower. Serviced and repaired trucks.

Compton stated that they are on budget for 2021 so far.

Campus Outlay Report - The outlay report was not available for review.

Monthly Invoice Approval – Invoices totaling \$9,141.67 were presented for review. Motion by Van Landuyt, second by Gentes for approval to pay invoices from the Outlay budget. Motion carried.

Campus Loop Report – No updates at this time.

Discussion of July 12th joint meeting of UW Platteville-Richland Committee and Richland Economic Development Board – Frank stated he was glad to have been able to meet jointly and would like another joint meeting scheduled. However, more communication is needed regarding campus housing. Cosgrove recommended another meeting to clear up unknowns. Van Landuyt states Richland County valleys hinder building developments, keep researching other sites. Would like to see the state support smaller communities more. Gentes noted we need to figure this out as a county and see how we can help with economic development; look at all site options, not just the campus; would like current facility members present at next joint meeting. Compton would like to meet with Economic Development Board. Brewer states he believes there was miscommunication over development and losing campus.

Agenda Items For Next Meeting – Gottschall noted that he would like to see the future outlook and feasibility of the campus from Compton.

Gentes noted the next meeting would be held on Monday, September 13th at 1:15 PM on campus in the Pippin Conference Room, located in Melvill Hall.

Adjourn - Motion by Cosgrove, second by Frank to adjourn. Motion carried. The meeting adjourned at 2:45 p.m.

Tammy Wheelock
Richland County Deputy Clerk