

## U.W. PLATTEVILLE-RICHLAND COMMITTEE

April 11<sup>th</sup>, 2022

The U.W. Platteville-Richland Committee met in person and via Zoom on Monday, April 11th, 2022 at 1:15 p.m. in the Pippin Conference Center, located in Melvill Hall on the U.W. Platteville-Richland Campus, 1200 US Hwy 14, Richland Center, WI.

Committee members present included: Linda Gentes, Chad Cosgrove, and Bob Frank.

Absent: Lee Van Landuyt, and Tim Gottschall

Others present: Michael Compton, Melanie Platt-Gibson, Brittany Smith, Angie Arneson and Clinton Langreck.

1. **Call to Order** - Chair Gentes called the meeting to order at 1:15 p.m.
2. **Proof of Notification** - Assistant to the Administrator Dull verified that the meeting had been properly noticed. Copies of the agenda were emailed to all U.W. Platteville-Richland Committee members, a copy of the agenda was posted on the Courthouse Bulletin Board, a copy of the agenda was emailed to The Richland Observer and WRCO.
3. **Agenda Approval** - Moved by Supervisor Cosgrove to approve the agenda as presented, second by Supervisor Frank. All ayes, motion carried.
4. **Approve March 14th Meeting Minutes** - Moved by Supervisor Frank to approve the minutes from the previous meeting, second by Supervisor Cosgrove. All ayes, motion carried.
5. **Campus Update – Michael Compton**
  - **Fall 2022 Freshman Recruitment** – Michael reported the campus currently has 55 admitted of 56 completed applications. 14 students have registered for orientations. There are approximately 15 additional part-time / special students anticipating attendance. Registration for Fall of 2022 started last week, staff is investigating how many of these students are anticipating staying a second year vs. transferring to another school.
  - **Retention of current student update** — Michael has begun exit interviews with graduating students. Some of Michael's questions include: What are your plans? Why did you pick this campus? What do we do well? What can we improve on?
  - **Hillside Depot Housing Update** – Update from Brittany Smith (BMOG) on the resident hall plans. \$550/month is the estimated costs for monthly dormitory rental. Brittany is aware of international and short-term stay opportunities and will be developing camaraderie, advertising and recruiting initiatives.
  - **Possible now to recruit students internationally or out of the area-** There hasn't been much movement with international agents. Conversations with Eagle School are underway. There have been efforts to reach out to the Ukraine but UW System does not have a current plan in place.
  - **Recognition evenings and plans** – Scheduled for Friday May 6<sup>th</sup>, 2022.
  - **New courses or initiatives for Fall 2022** — ECCP Science academy project in the Fall.
  - **Marketing update** – Campus recruiter job description has been changed to include only the two branch campuses without having remote/internet student focus. UW made an appearance on WRCO radio last week. Discussion items on the air included: Richland Promise, Campus View and Campus Science Initiatives, etc. The campus hosted a recital. News releases are planned to address the renewable scholarship, poetry, science academy launch, and resident hall initiatives.
  - **Community Outreach update – Melanie Platt Gibson** – Discussion on “Get Real” meetings with Chelsea have been ongoing. Melanie will be appearing at the registration table. Linda will

be with utilities. Ongoing collaborations with UW Extension will be investigated. Melanie plans on being in attendance at the Economic Summit in Richland Center. There will be a Friend's of the Campus event on Wednesday evening.

6. **Food Service Update** – Angie stated that our Souparama constitutes about 75% of sales. Food Services will be supporting Friends of the Campus, Economic Submit, Get Real, Road Rally, High School Art, Rise and Shine Breakfast at the Community Center. On August 2<sup>nd</sup> Food Services will support “National Night Out” with about 500 people. This event is associated with the Drug Awareness Coalition. Angie is pursuing several other opportunities with community partners.
7. **Campus Maintenance and Repair Projects** – Buildings and rounds report. Furnace repair in Melville is complete. Computer project in Science Hall is complete. Outstanding projects include: finalization of the roofs project, water heater in student center is needed, lights in the drive remain a problem, and fan malfunction in the north end of the gym. Concerns with fire alarm system remain; the extent of the project likely requires hiring an engineer to come and design specifications to bid out. HVAC system maintenance remains a concern.
8. **Approve Monthly Invoices** – Bills were reviewed by the Committee, totally \$3,924.09. Motion to accept report and pay bills by Supervisor Cosgrove, second by Supervisor Frank. All Ayes. Motion Carried.
9. **Plans for capital improvement for the 2023 county budget** – Discussion had on Coppertop roofing, HVAC, and fire alarm system. UW may be able to address interior classroom projects through other funds.
10. **Report from Supervisors on county committee restructuring** – Discussion on new Education Standing Committee to be introduced in May.
11. **Items for May meeting** – None
12. **Adjourn** - Moved by Supervisor Frank to adjourn at 2:21 p.m., second by Supervisor Cosgrove. All ayes, motion carried.

Minutes respectively submitted by

Clinton Langreck  
County Administrator