

U.W. PLATTEVILLE-RICHLAND COMMITTEE

March 14th, 2022

The U.W. Platteville-Richland Committee met in person and via WebEx on Monday, March 14th, 2022 at 1:15 p.m. in the Pippin Conference Center, located in Melvill Hall on the U.W. Platteville-Richland Campus, 1200 US Hwy 14, Richland Center, WI.

Committee members present included: Linda Gentes, Lee Van Landuyt, Chad Cosgrove, Bob Frank and Tim Gottschall.

Others present: Michael Compton, Melanie Platt-Gibson and John Christianson with Cheryl Dull, Assistant to the Administrator taking minutes

1. **Call to Order** - Chair Gentes called the meeting to order at 1:15 p.m.
2. **Proof of Notification** - Assistant to the Administrator Dull verified that the meeting had been properly noticed. Copies of the agenda were emailed to all U.W. Platteville-Richland Committee members, a copy of the agenda was posted on the Courthouse Bulletin Board, a copy of the agenda was emailed to The Richland Observer and WRCO.
3. **Agenda Approval** - Moved by Supervisor Cosgrove to approve the agenda as presented, second by Supervisor Van Landuyt. All ayes, motion carried.
4. **Approve February 14th Meeting Minutes** - Moved by Supervisor Van Landuyt to approve the minutes from the previous meeting, second by Supervisor Cosgrove. All ayes, motion carried.
5. **Campus Update – Michael Compton**
 - **Enrollment update**– Mike updated the committee, freshman recruitment is the same as the last 3 years. 65 students are enrolled. Completed applications are at 51. The bottle neck is the students completing applications. There are 49 admitted students with 28 confirmed. Admitted vs. confirmation rate is 20% higher than normal. They think it is because they waved the deposit. 11 students have signed up for the summer programs which are new freshman and face to face. 12 students have submitted applications for special student status.
 - **Hillside Depot Housing Update** – Mike has a meeting set up March 31st with management.
 - **Grant Writing-solar energy** - A meeting is being set up for the future. Van Landuyt agreed, this in our future. There are grants out there to be gotten and he wants to strongly encourage this to advance forward. Melanie will talk to Brent Miller, from Sauk County, tomorrow to set up a meeting.
 - **Other** – This year there is a campus recognition event on May 6th in Madison. Mike received an email this morning concerning folders and where items for meetings should be located.
 - **Branch Marketing Update - John Christianson** – John is on the radio every month. On March 4th Mike and Melanie were on the radio again. The recruitment team is bringing a coffee truck to the Richland Center High School tomorrow and River Valley School next week. While students are in line, it gives them a change to interact with them. March 23rd is an explore Richland Day from 10 am – 1 pm. Chair Gentes stated she has emailed 3 times with little response on if she needs to help or not. The play is next week being directed by Andrew Sharp. April 1st there will be classic music concert @ 6:30. Chair Gentes asked them to contact Elaine Stafford for outreach to musical people in the community. John has received a request from their lead campus to change up the website to be more focused on what is happening at the UW Richland. He has submitted his changes and set up a time line for those changes.
 - **Community Outreach Update – Melanie Platt Gibson** – Her and Michael will be meeting with leadership next week. Melanie stated she will be working with Cheryl and Clint on a survey of the county on how many residents/workers are interested in completing their bachelor. The “population team” in Madison will really be working on it. She will just be sending the emails to Cheryl and Clint and will not involve any additional work to them. The workforce results are

showing us that high school students can go right out into the work force and make \$15/hr. But can they continue doing that for the rest of their life? We need to offer them a degree in that field.

We are struggling with our Facebook page with the same people repeatedly posting “get a job in the trade” etc.

The results from the foundation meeting last week were, the Richland Promise Scholarship will be a revolving scholarship at a minimum of \$2,400.00.

Melanie will be meeting individually with business to discuss how the Campus can better meet their needs, discussing workforce and how they want to grow and the potential of have employees complete additional education here.

Linda contacted the Chamber after the meeting with the Chancellor. The Chamber wants them to join the chamber in order to get information from them.

6. **Food Service Update** – Cindy stated they served about 45 corn beef dinners. Soup will be back again next week.
7. **Campus Maintenance and Repair Projects** – Mike stated they are getting quotes for repairs. The furnace at Melvill Hall is still acting up. The company asked them to call them when it is not working and allow them to look at it while it is down. They will be posting for a student this year to help with maintenance. Total bills are \$2,137.97. They are working with Mickey to set a schedule of work needed and get it scheduled out. Moved by Supervisor Frank to pay bills, 2nd by Supervisor Van Landuyt. Motion carried.
8. **Explore Day** – Already covered.
9. **Review of Governor Tommy Thompson Visit, UW System President** – Supervisor Gentes stated this was her 1st meeting with him. She thought him appointing people randomly was a little haphazard. She noted he wanted more marketing. She questioned that possibly Mr. Thompson didn't know what John's job was? Supervisor Gentes was designated foreign student recruitment by Mr. Thompson which she is willing to do but said she could not proceed until we know about housing, then she will proceed forward. Melanie added Mr Thompson said, “pick one thing and do it well” then proceed with one more thing. The interim President wants the Richland campus to succeed not just Platteville.
10. **Tour of campus if weather conditions are amenable** – Chair Gentes wondered what the purpose of the tour is for? Unless there is a purpose she would prefer they skip it. Van Landuyt would still like a tour.
11. **Items for April 11th meeting** – None noted by anyone. Supervisor Van Landuyt stated this is probably his last meeting before election so “keep up the good work”. Supervisor Gentes is scheduled to do some lectures in the fall.
12. **Adjourn to April 11, 2022-** Moved by Supervisor Frank to adjourn at 2:31 p.m., second by Supervisor Cosgrove. All ayes, motion carried.

Minutes respectively submitted by

Cheryl Dull
Assistant to the Administrator